



Workplace Ethics in an Age of Corporate Governance

In this three-hour program, *Vital Integrities* author George Brymer provides a unique understanding of one timely principle—that is, how the best leaders **live by the values they profess**. George will explain why—more than ever—employees are searching for leaders with integrity, who prove their credibility continuously.

Who Benefits?

This thought-provoking presentation is appropriate for managers, supervisors, team leaders, and professionals at all levels.

Results and Benefits

Participants who experience this workshop will leave understanding:

- Why just 51 percent of your employees trust you (thank you, Enron!)
- How an ethical workplace improves employee retention
- The road to ethical maturity: Why every employee views ethics uniquely
- The top reasons employees close their eyes to workplace misconduct
- How to assess—and handle—ethical dilemmas
- How Socrates predicted the current corporate scandals
- Making sense of the vocabulary (jargon!) of workplace ethics
- The importance of passing values on to the next generation of leaders
- Determining just how ethical your ethics program really is
- What Sarbanes-Oxley means to your organization

Price

\$2,000 plus travel expenses from Toledo, Ohio. Unlimited participants. Handouts are available for an extra charge, or you can copy them at your expense.

Overview

Enron, Arthur Anderson, Global Crossing, WorldCom, Tyco: once prominent organizations, but now infamous names in newspaper headlines. As business leaders pay the price for overstating earnings, hiding debt, obstructing justice, using questionable accounting practices, and diverting funds for personal use, departments with names like Corporate Governance and Reputation Management are popping up in organizations everywhere. No wonder employees hold stereotypes associating all business leaders with dishonesty and untrustworthiness.

In today's business world, how can we expect old attitudes about workplace ethics to apply? To promote cultures less tolerant of misconduct, organizations must remain consistent in the values simultaneously communicated to employees and demonstrated by leaders.

The Experience

Whether you are planning an in-house training day or management retreat, or looking to enhance an existing organizational development curriculum, the three-hour seminar is perfect. Handouts containing images of course slides are available.

Schedule Now!

To schedule, contact us at www.allsquareinc.com.