



Why Your Employees Ignore You When You Speak

In three powerful hours, George Brymer, author of *Vital Integrities: How Values-Based Leaders Acquire and Preserve Their Credibility*, provides a unique understanding of one timeless principle—that is, how the best leaders **master both listening and speaking**. George will explain how to get your employees to pay attention to, understand, and remember your messages—and how you can hear all the important things your workers have to say.

Who Benefits?

This proven, practical approach to communication is appropriate for managers, supervisors, team leaders, and professionals at all levels.

Results and Benefits

Participants who experience this workshop will leave understanding:

- Why organizations believe they are communicating, but employees are scratching their heads
- What the latest corporate buzzwords and catchphrases really mean, and what using them tells your employees about you
- Why the best way to inspire workers is to engage their emotions—and how to find the direct route to their emotions
- How to sharpen your storytelling skills
- Overcoming the four “listening illusions” common to most leaders
- How to listen with your eyes, as well as your ears
- What a story about two stonemasons can teach us about sharing our visions
- How to develop the critical leadership skill that 99 percent of business leaders ignore

Price

\$2,000 plus travel expenses from Toledo, Ohio. Unlimited participants. Handouts are available for an extra charge, or you can copy them at your expense.

Overview

Have you mastered the leadership arts of listening and speaking? Are your messages credible and memorable, or are employees tuning out because your speech is filled with buzzwords, euphemisms, and acronyms? Are you an engaged listener, or are your inner voices, hidden biases, or preconceptions drowning out your employees’ ideas and warnings?

Everything we do as leaders communicates something to our employees. The words we choose set the tone for openness, respect, and trust. The stories we tell determine how employees remember our messages. Whether we’re engaged listeners, or absent ones, our listening actions convey as much to employees as what we say.

Now, more than ever, leadership comes down to our conversations with employees.

The Experience

Whether you are planning an in-house training day or management retreat, or looking to enhance an existing organizational development curriculum, the three-hour seminar is perfect. Handouts containing images of course slides are available.

Schedule Now!

To schedule, contact us at www.allsquareinc.com.